

WHAT IS CAREER ENERGISER?

As part of the CARE360 suite of services, this programme comprises a series of 6 workshops/group tutorials to improve your job search capabilities. Designed and facilitated by Careers Connect's certified Career Coaches, each workshop takes about **3 hours**.

1 RENEW YOUR PERSPECTIVE

Find it hard to cope with the stress of job search? Learn how to stay motivated with effective coping strategies.

- Develop a positive growth mindset in the face of setbacks
- Know what employers look out for in a successful candidate
 - Learn 7 effective habits for job search success
- Develop an actionable plan for the next steps of your job search

2 WINNING THAT JOB!

Looking to differentiate yourself and be remembered by employers? Find out the 6 tactics to optimise your job search for success.

- Leverage your core skills and achievements to differentiate your resume from other applicants.
- Conduct job and company research to make an impression on employers.
- Reactivate your networks and identify your sponsors to maximise your job search chances.

3 MANAGE YOUR PROFESSIONAL BRAND

What makes you unique? Develop your professional brand and communicate your Unique Selling Point (USP) to employers.

- Understand what makes a good professional brand.
- Craft your USP that makes you stand out from other applicants.
- Spruce up your social networking profiles through articulation of your USP.

4 RESUME GROUP TUTORIAL

How do employers sift through resumes and what catches their attention? Learn to craft a resume that gets noticed by employers.

- Gain tips on resume customisation
- Apply the Knowledge, Skills and Attributes (KSA) framework in your resume
- Practice customising and refining your Career Summary, Core Competencies and Key Achievements together with other participants in a small group setting

5 INTERVIEW GROUP TUTORIAL

What do interviewers look for in candidates? Learn to tackle difficult interview questions and leave a good impression with employers.

- Familiarise yourself with the various types of interview questions
- Apply techniques to answer tricky interview questions with ease
- Be ready for the interview through practice and role-playing exercises

6 CO-CREATING YOUR PROFESSIONAL NETWORK

How do you create a professional network to enhance your employability? Learn the skillsets to leverage on your professional network, and get yourself identified by potential employers.

- Understand how to build your personal branding through the use of LinkedIn
- Acquire best practices to increase visibility
- Learn how to improve your LinkedIn profile to attract recruiters

WHAT DO OUR JOBSEEKERS SAY ABOUT CAREER ENERGISER?



“With the resume template and facilitator's feedback, I revamped my resume and sent out several applications in early June. In a span of 3 weeks, I received 5 positive responses out of the 10 applications I sent out. That is a hit rate of 50%, compared to my previous hit rate of 4%!”

“A well-constructed and extremely useful workshop. Would highly recommend this workshop for anyone 'stuck' in looking for a job.”

“Effective session that provides me with more direction and confidence in knowing myself and finding a job that suits my VIPS.”

“I find this very useful in marketing my skills... Good resources being introduced, would certainly tap on them and leverage on the help from WSG!”

“It benefitted me a lot and I know what employers are looking for to get the right candidate that best fits the organisation.”

Take a holistic approach to your job search journey with Career Energiser. Speak to your Career Coach today!



Come chat with us

 go.gov.sg/wsgcareerguidance

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Nearest MRT: Tampines

Woodlands Civic Centre
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Nearest MRT: Woodlands



visit us online

 Monday – Friday: 9am – 5pm
Saturday: 9am – 1pm
Closed on Sunday and Public Holidays.

Career Energiser

Upgrade your job search skills and get noticed by employers.

Our suite of CARE360 services is here to support you at any stage of your career journey.

